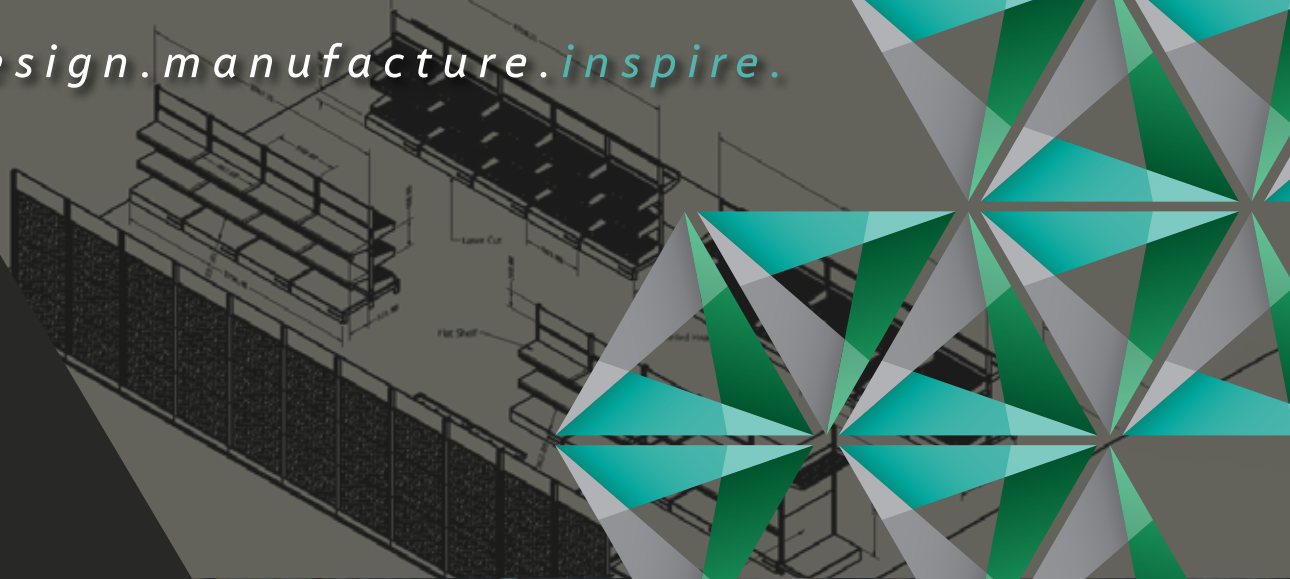


design.manufacture.inspire.



DELTA

INSTORE *retail display solutions*

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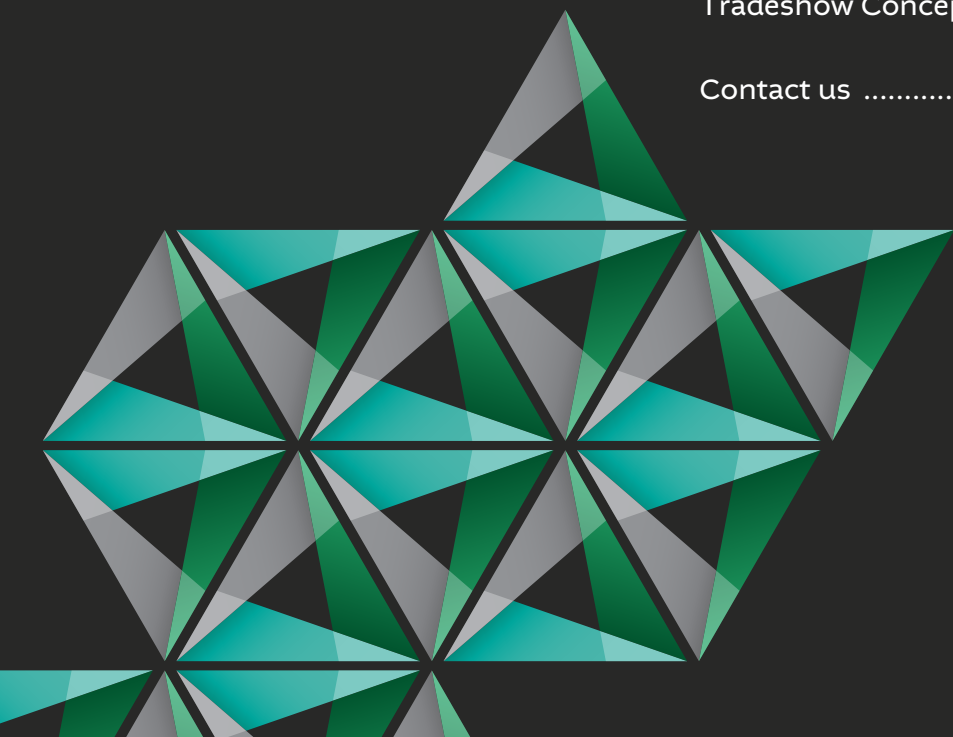
SHELVING

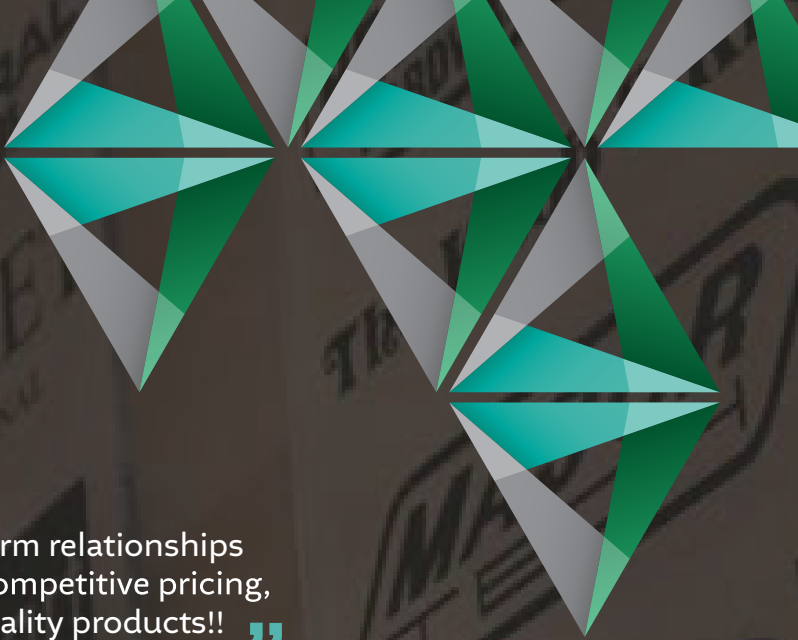
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“ We strive to develop long-term relationships with our clients, by offering competitive pricing, exceptional service and quality products!! ”

Johann Smit MD

ABOUT US

At Delta Instore, we're all about **designing and manufacturing** eye-catching retail displays and shelving that make your products stand out.

Our goal? To help you get the most **visibility** in-store, enhance the **shopping experience** and **boost your sales**.

We **streamline the supply process** with all-encompassing in-house expertise in retail design, display manufacturing and implementation. Our talented **in-house** team is always on point, delivering top-notch displays made from a **variety of materials**.

We love **collaborating** with our clients to create amazing displays that fit their needs, specs, and budget. From our dedicated art department, which produces high-quality prints, to our skilled manufacturing team. We're like the fairy godmothers of retail displays, minus the magic wands (but we're working on that).

The Delta Instore team is driven by a passion for setting the bar in retail displays and showcasing our clients' brands. We're committed to building **lasting relationships** by offering competitive prices, outstanding service, and top-quality products.

“Delta Instore manufactures our point of sale display stands, dumpbins and custom made fixture stands. Their service is excellent and pricing competitive!”

Jenny Cook-Smith, Academy Brushware
(A Bidvest Commercial Products Brand)

WHY US



TURNKEY SOLUTIONS

Full turn-key in-house retail display solutions from concept design, 3D renderings to manufacturing, packaging, and delivery.



OVER 800 CLIENTS

We specialize in retail displays for a diverse client base in various industries.



REGISTERED EXPORTER

We hold international certification and proudly service clients across sub-Saharan Africa, Australia, Europe, North and South America.



IMPROVED EFFICIENCY

State-of-the-art technology and advanced machinery bolstered our production efficiency by more than 400% since 2017.



PRODUCT QUALITY TRACKING

Every display is traced with a QR code tracking system, guaranteeing top-tier manufacturing and finishes.



SUSTAINABILITY

We harness solar energy to attain a favourable green energy rating, and we implement comprehensive waste recycling practices to reduce our environmental footprint.

OUR APPROACH

CONCEPT

Concept meeting to evaluate client's key requirements.

01
STEP

DESIGN

Design team bring client's vision to life with 3d Renders.

02
STEP

PROTOTYPE

Prototype unit developed, tested for product placement and display.

03
STEP

MANUFACTURE

Array of materials with state-of-the-art technology we produce high quality products with efficiency.

04
STEP

DELIVER

We ensure secure delivery of wrapped and packaged stands with all installation components included.

05
STEP

INSPIRE

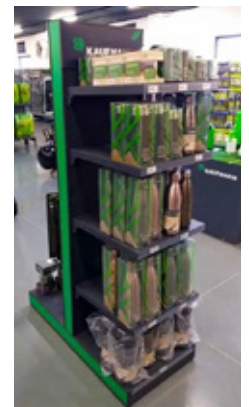
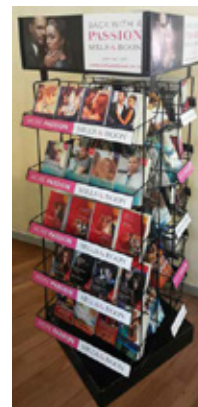
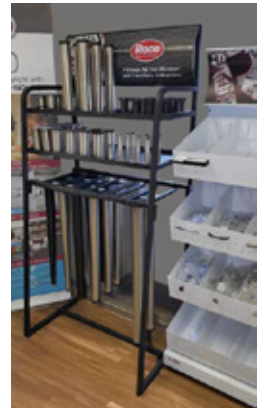
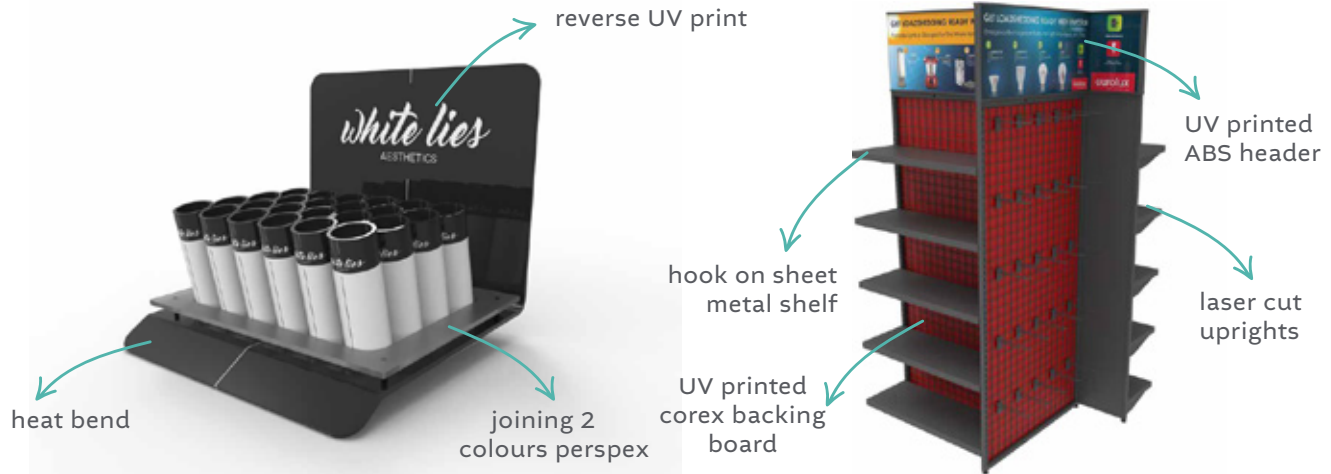
Enhance shopping experience and boost your sales.

06
STEP

CUSTOM STANDS

We offer a wide range of capabilities for custom display stands, catering to various retail needs and applications. Our expertise encompasses the production of both freestanding and counter displays, ensuring that we can provide the ideal solution for any space or product type.

MOQ
10



CARDBOARD DISPLAYS

Ready to make your products pop? Our **light-weight** printed cardboard stands provide a versatile and cost-effective solution for showcasing your merchandise.

Designed with a **flat-packed** structure, they are **easy to transport** and can be quickly assembled in various settings, from **retail environments** to **trade shows**.

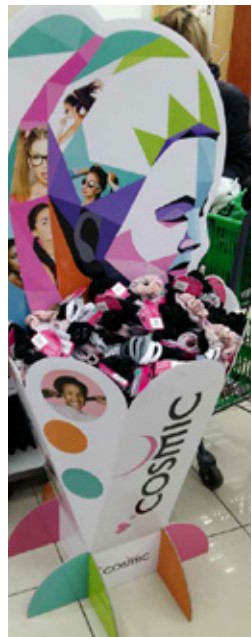
This flat-pack design not only **reduces shipping costs** but also **simplifies storage** when not in use.

We offer both **freestanding** and **counter cardboard stands** to cater to diverse display needs, maximizing your **promotional impact**. Customdesigned to align with your brand's aesthetics, these stands ensure your products stand out and resonate with your **target audience**. Made from **recyclable materials**, they offer an **eco-friendly alternative** to plastic displays, enhancing your brand's image as a **sustainable choice** - an increasingly important factor for consumers.

Featuring striking visuals and **engaging graphics**, our stands significantly **attract attention**, **drive customer engagement**, and ultimately **boost sales**. Strategically placed, they guide customers toward **purchasing decisions** and create a **focused shopping experience**.

In summary, our printed cardboard stands combine practicality, visual appeal, and sustainability, making them a smart investment for any promotional campaign.

MOQ
Free-standing Units 20
Counter Units 50



GENERIC UNITS

PATENT NUMBER 2015/08653

Our Generic Display Stand - the ultimate solution for all your retail display needs! Boasting unparalleled versatility, our stands come in three standard sizes, with custom options available to accommodate virtually any product shape or type. Elevate your merchandising game with our extensive range of eye-catching header options and accessories, designed to enhance the impact of your displays. Plus, for those looking to maximize height, our infill panels provide an easy way to extend your stand and make your products stand out even more!

Whether you're showcasing new arrivals or bestsellers, our Generic Display Stand is your go-to choice for creating stunning, effective presentations that captivate customers and drive sales. Upgrade your display strategy today and experience the difference!

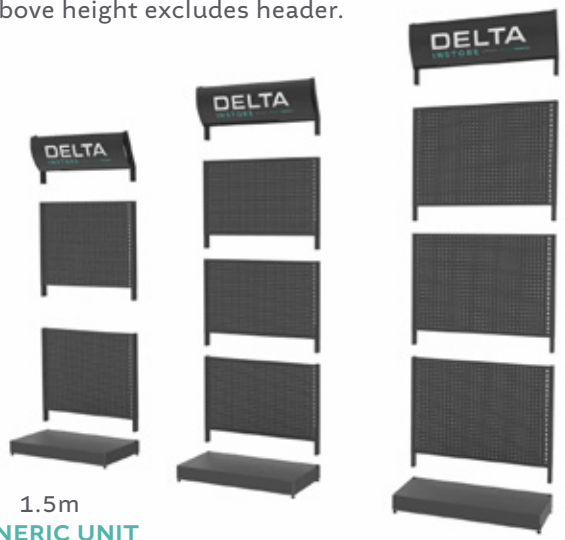
AVAILABLE SIZES (STANDARD)

HEIGHT	WIDTH	DEPTH
1 500mm	950mm	450mm
1 800mm	950mm	450mm
2 100mm	950mm	450mm

MOQ

10

*Above height excludes header.



1.5m

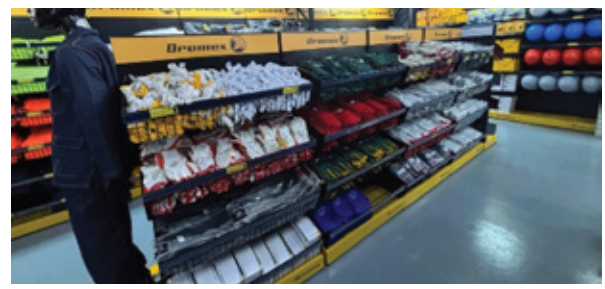
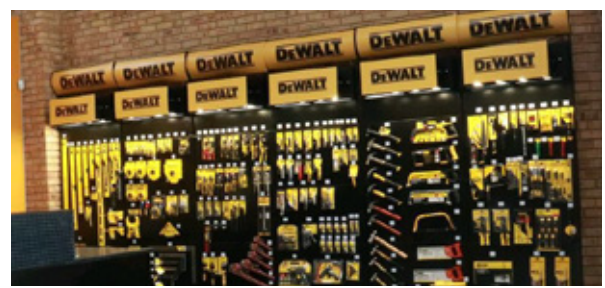
GENERIC UNIT

1.8m

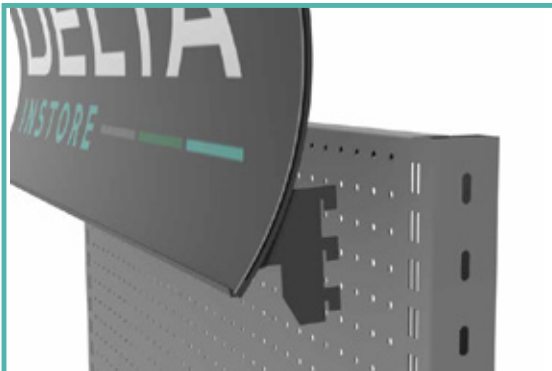
GENERIC UNIT

2.1m

GENERIC UNIT



GENERIC UNIT HEADERS



The E52 Header fits into the slots



The Insert Header slides directly into the tubing



Bubble Header 230mm



Flat Insert Header Frame 300mm



Slanted Bubble Insert Header Frame 300mm



E52 Curved Header 300mm



E52 Flat Header 300mm



E52 Bubble Header 300mm

CUSTOMISED HEADERS

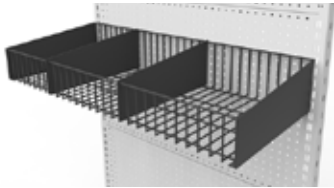


STRAIGHT & SLANTED

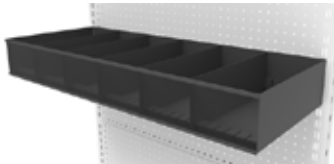
Collaborate with our sales personnel to create and design your custom header to your specific needs and requirements.

GENERIC ACCESSORIES

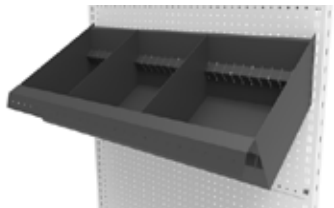
Accessories are interchangeable with all our display systems.



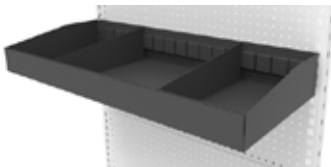
Straight Wire Basket



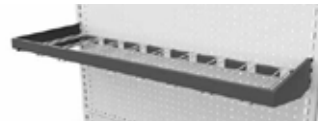
Straight Flat Divider Bin With Clear Front



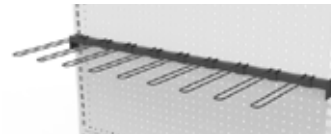
Slanted Divider Bin



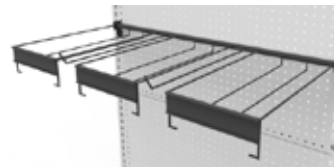
Straight Flat Divider Bin



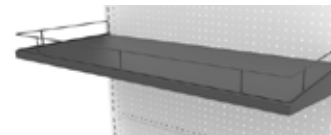
Bulk Hook Bar



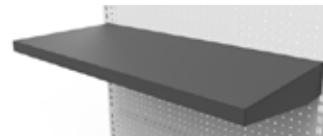
Adjustable Square Hook Bar



Paint Brush Roller Rack With Price Tag Holder



Flat Shelf With Wire Front



Flat Shelf 380mm/450mm

HOOKS

STANDARD HOOKS



Single Peg Perforated Back Hook



Double/Button Perforated Back Hook

OTHER OPTIONS



Single Peg Wire Grid Hook



Single Grid Back Tracking Hook



Double/Button Wire Grid Hook



Single SQ Bar Hook



Double or Single Wire Back Hook



Double SQ Bar Hook

GENERIC UNIT VARIATIONS

We have over the years modified the Standard Generic Stands as per clients' requests.



VERSATILE CORNER UNITS

These versatile corner units are perfect for a store-in-store concept, enhancing the overall shopping experience for your customers. They provide an engaging and dynamic presentation that encourages exploration and discovery within your space.



WIRE DUMP BINS

SQUARE DUMP BINS WITH WIRE SHELF

HEIGHT	WIDTH	DEPTH
800mm	450mm	450mm
900mm	450mm	450mm
800mm	600mm	600mm
900mm	600mm	600mm

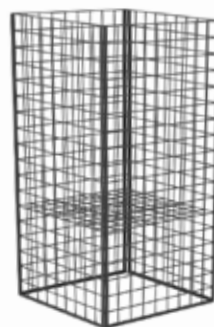
CARDBOARD SQ DUMP BINS

Fully Branded SQ Dump Bin

HEIGHT	WIDTH	DEPTH
800mm	450mm	450mm

ROUND DUMP BINS WITH WIRE SHELF

HEIGHT	DIAMETER
800mm	600mm
900mm	600mm



Wire Mesh
Dump Bin
Unbranded

I fold flat!

UV Printed
Correx Board
slides in & out of
the channels of
the Dump Bin



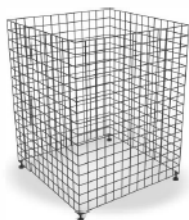
Branded Wire
Mesh Dump Bin

HEY! Look at me,
I'm branded!

VARIATIONS



Square
Fully Branded
Wire Dump Bin



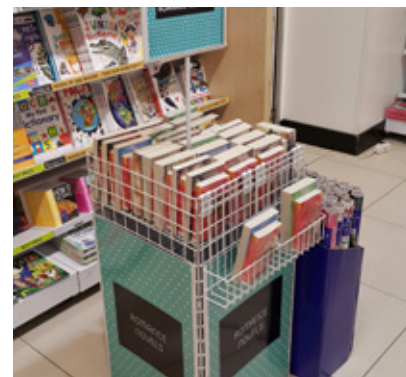
Square Wire
Dump Bin
with wheels



Square Bulk
Dump Bin



Round Dump Bin
with wire shelf &
branding



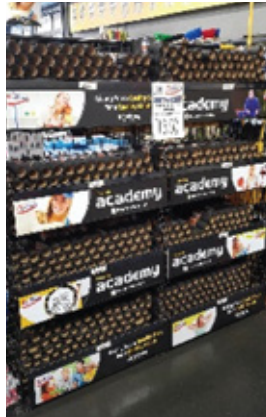
STACKABLE BASKETS

MOQ
10

The stackable basket is a cost effective way to display bulk items. Made even more convenient by being able to be stacked on top of each other for maximum product merchandising and exposure!

STACKING BASKETS

HEIGHT	WIDTH	DEPTH
470mm	900mm	450mm



ACCESSORIES



The Square Stackable Wire Basket with Branding



The Slanted Stackable Basket without Branding



Square Wire Divider for Stacking Basket



Slanted Wire Divider for Stacking Basket



Standard Basket Header Frame



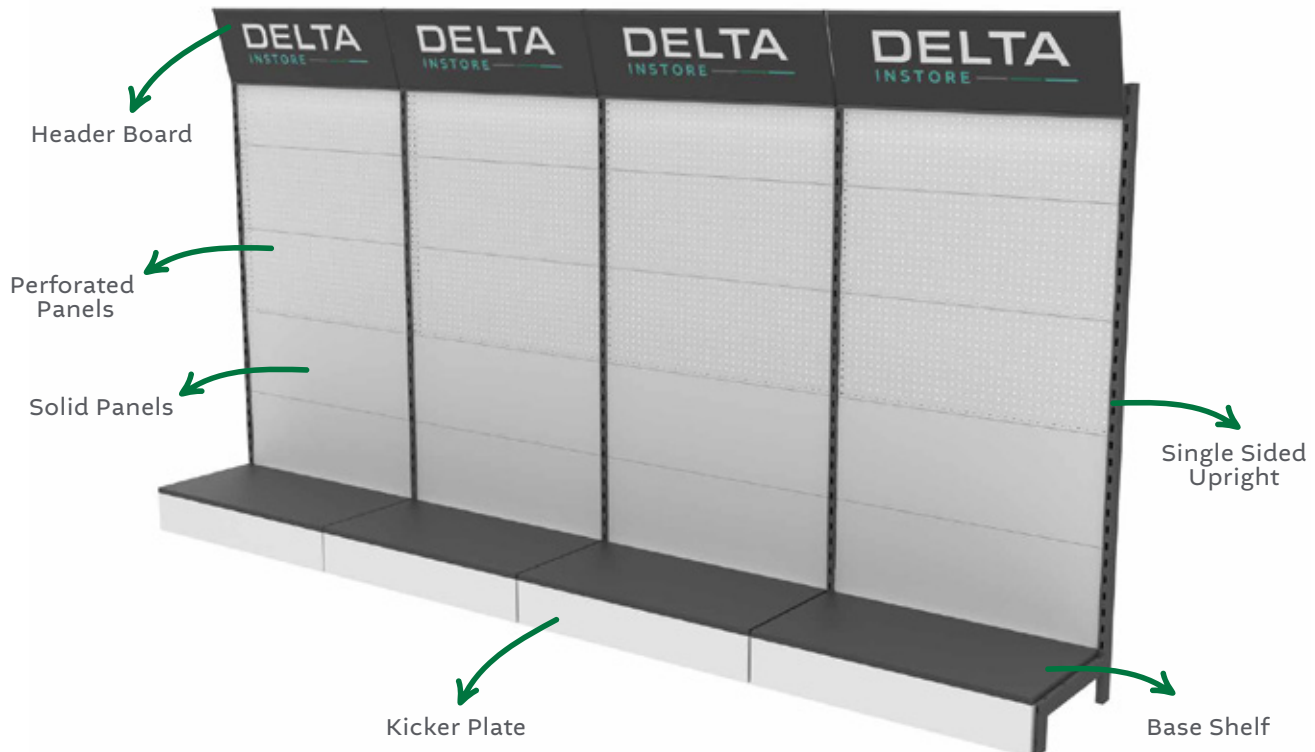
Standard Basket Front Plate

SHELFIE UNITS

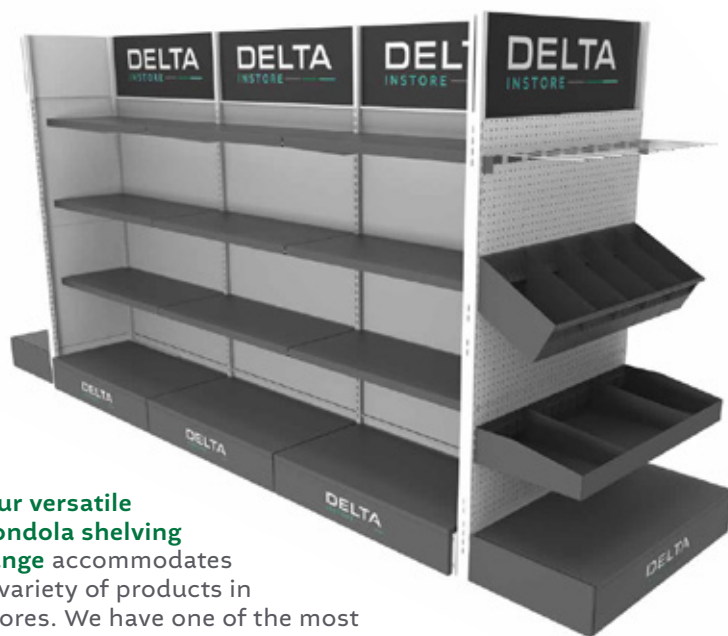
Introducing the game-changing Shelfie Retail Display Stand - a locally manufactured, cost-effective solution that's about to revolutionize the way you display your products

***A LIGHT WEIGHT
ALTERNATIVE TO IMPORTED
OPTIONS THAT'S LOCALLY
MANUFACTURED AND
READILY AVAILABLE!***

MOQ
10



GONDOLA SHELVING



Our versatile **gondola shelving range** accommodates a variety of products in stores. We have one of the most **user-friendly systems** in the market ensuring easy installation and effective merchandising.

All bays are available in single and double sided configurations.

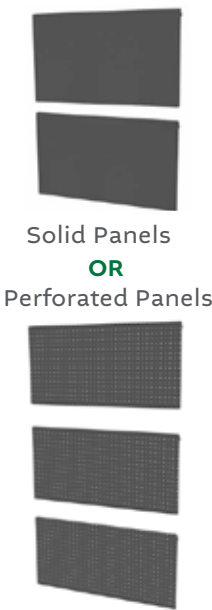
AVAILABLE SIZES

HEIGHT	WIDTH	DEPTH	BASE SHELF
1 200mm	914mm	500mm	450mm
1 500mm	914mm	500mm	450mm
1 800mm	914mm	500mm	450mm
2 100mm	914mm	500mm	450mm
2 400mm	914mm	500mm	450mm

ACCESSORIES



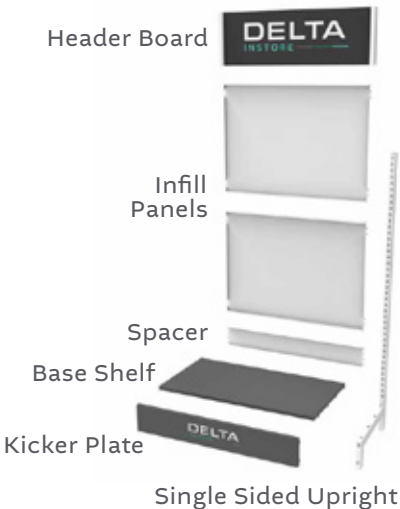
PANEL OPTIONS



BASE UNIT

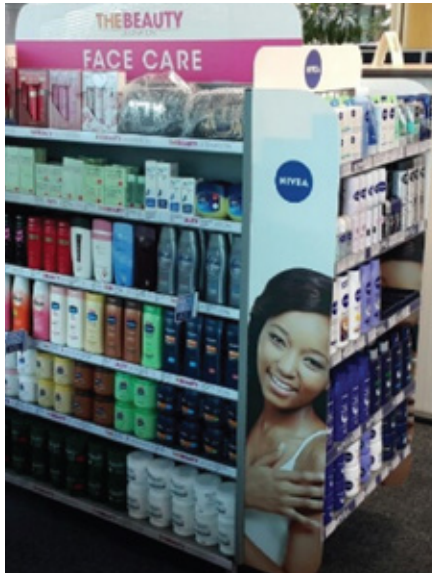
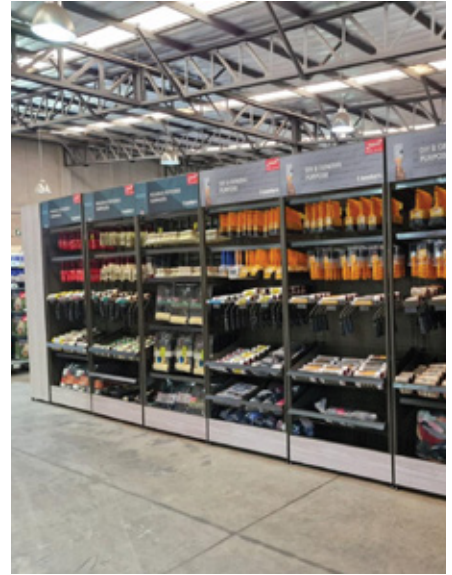


ADD-ON UNIT



*Accessories are **interchangeable** with all our display systems.

GONDOLA SHELVING



BRANDED AISLE RUN



HEADER BOARD

A header board draws attention to your display, making it more noticeable to customers and helping to highlight important information or branding.

GONDOLA CLADDING

VISIBILITY Stands out
RECOGNITION Builds familiarity
TRUST Looks professional
MARKETING Reaches many
ENGAGEMENT Enhances experience
DIFFERENTIATION Stands apart
LOYALTY Encourages repeat visits
SHARING Boosts social media
MESSAGING Quick brand communication
SALES Increases revenue

AISLE DIVIDERS

Printed aisle dividers organize retail spaces, guide customers, and enhance product visibility for a better shopping experience.

SHELF BRANDING STRIPS

Shelf branding strips enhance product visibility, brand recognition, and allow for effective categorization of products. They provide clear messaging, optimize space, and create visual appeal, making your items stand out. By drawing attention and reinforcing brand identity, they significantly boost customer engagement and drive sales.

POS BRANDING

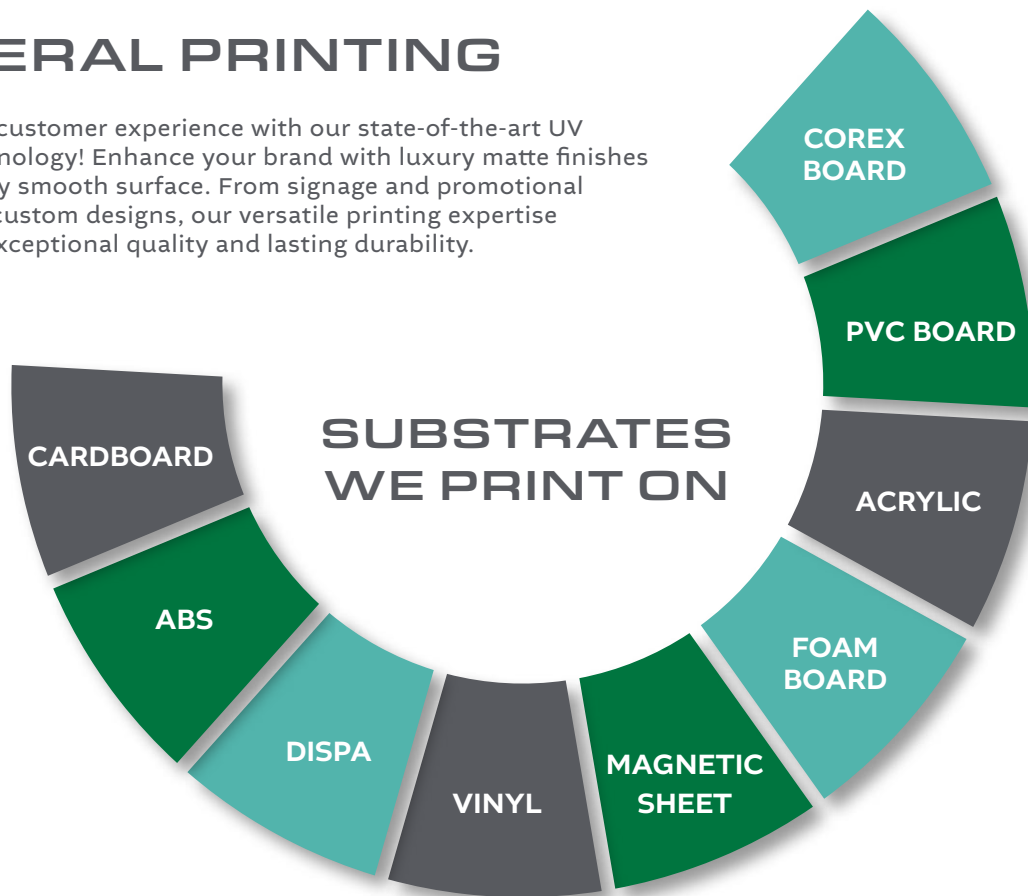
Imagine this: vibrant, eye-catching displays that grab attention and drive sales! Our state-of-the-art CNC machines craft stunning displays tailored to the precise dimensions of your products. Each display is UV printed on various premium substrates, ensuring your brand looks impeccable.

Think of it as giving your product a stylish outfit that fits like a glove! With our customized POS solutions, your merchandise will not only stand out but will also leave a lasting impression on your customers. Transform your brand visibility and make every promotion unforgettable!



GENERAL PRINTING

Elevate your customer experience with our state-of-the-art UV printing technology! Enhance your brand with luxury matte finishes on almost any smooth surface. From signage and promotional materials to custom designs, our versatile printing expertise guarantees exceptional quality and lasting durability.



SPECIALISED PRINTING

Elevate your customer experience with our state-of-the-art printing and CNC cutting technology.



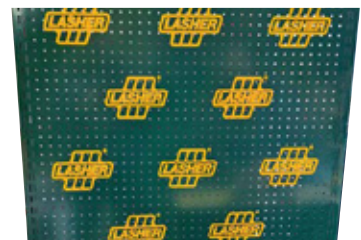
UV PRINT ON MAGNETIC DECALS

Magnetic decals are reusable, removable, and leave no residue, offering flexible and cost-effective branding options



REVERSE UV PRINTING

Reverse printing offers vibrant colours and a sleek, glossy finish, providing your display unit with a high-end look. It is also durable and protected from damage, ensuring long-lasting quality.



SCREEN PRINTING

Screen printing is done directly onto your steel display unit using ink, providing durability and versatility. It creates eye-catching designs that last.

TRADESHOW CONCEPT STANDS

Elevate your brand presence with our innovative Tradeshow Concept stands! Designed to captivate and **engage**, our custom solutions not only showcase your products but also leave a **lasting impression** on your audience. Stand out from the competition with our blend of creativity, functionality, and cutting-edge design that transforms any space into an unforgettable experience. Let's make your next tradeshow the most **impactful** yet!



CONCEPT
DESIGN

ACTUAL
CONCEPT



BRANDS THAT TRUST US

academy
RUSHWARE

ACDC
EXPRESS

BBL
SECURITY PRODUCTS

BMI Coverland

Agrinet

Duram

eurolux
Lighting your way

EVEREADY™

FIRST
BATTERY™

AMPLIFY™

volcano®

Bata

COBRA

MATUS
Hard Working Brands

COSMIC

Dis-Chem +

Radiant
LIGHTING

sappi

FRAGRAM®

GEDORE

GUD

weber

Krispy Kreme
DOUGHNUTS™

LASHER

Marley

Plascon

Dromex

RUWAG
DRILL - CUT - SAND - FILE

sistema®

SPANJAARD

GENERAL ENQUIRIES info@deltainstore.co.za

SALES TEAM sales@deltainstore.co.za

+27 11 422 1882 | deltainstore.co.za

16 Toronto street, Apex, Benoni,
Gauteng, South Africa